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Taking Collective Action: Collaborative Strategies for Growing Your Institution's Repository

Jon McGlone

Wayne State University, jmcglone@umich.edu

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Taking Collective Action

Collaborative Strategies for Growing Your Institution's Repository

Jonathan McGlone
Scholarly Communications Librarian
Wayne State University Libraries
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*2011 MLA Annual Conference
Kalamazoo, MI*



WAYNE STATE
UNIVERSITY

**OPEN
ACCESS
WEEK**

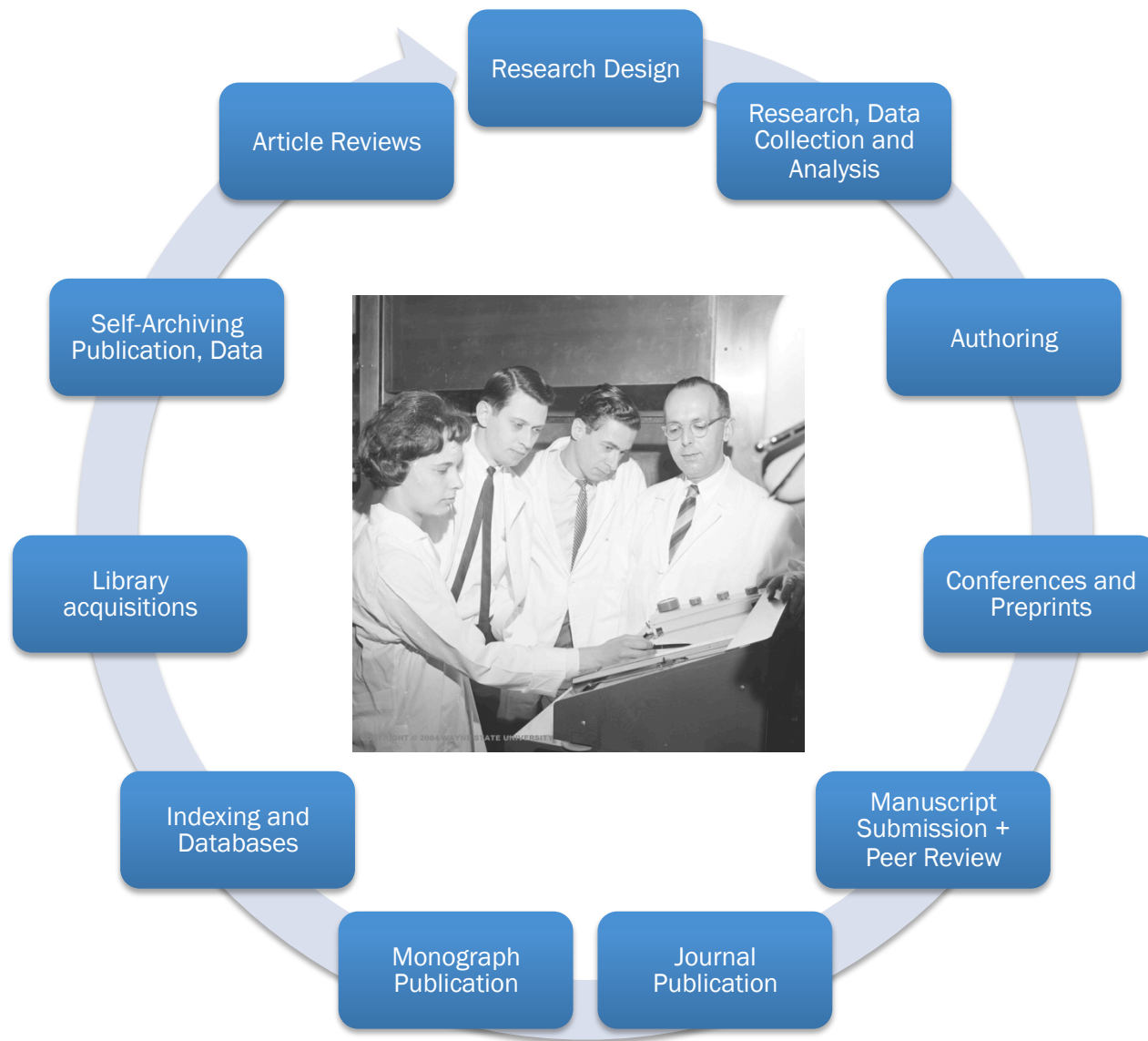


Overview

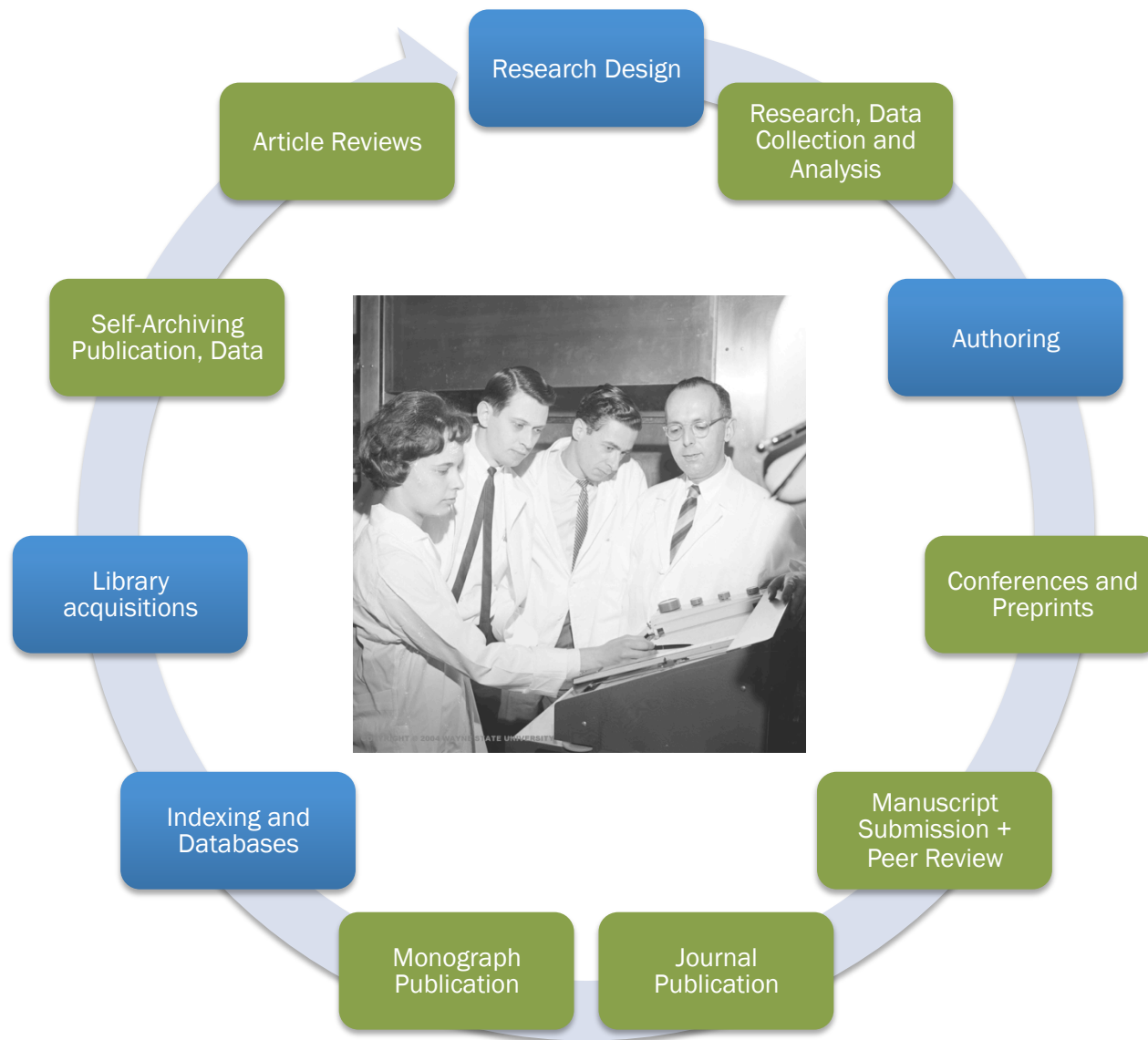


- Background
- Developing a Scholarly Communications Program
- Snapshot of Services
- Training Librarians
- Outreach to Campus
- Tips, Tricks, Trade Secrets
- Success and Future Opportunities





Scholarly Communication is a broad field that overlaps with the core of libraries.



IRs can be utilized throughout the cycle of scholarly information.

Open Access, Growing Up



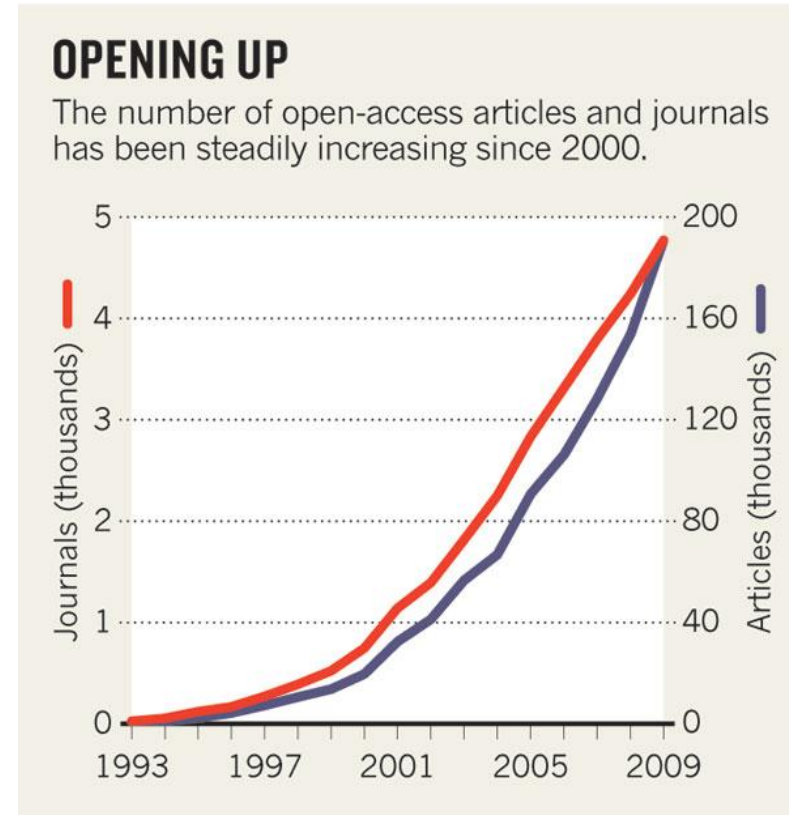
Since 2002, the open access movement has impacted areas of information dissemination and policy across the globe.

Data Source: Heather Morrison, "Dramatic Growth of Open Access", <http://hdl.handle.net/1902.1/14446> V7. Updated March 2011. Accessed May 24 2011.



Open Access, Growing Up

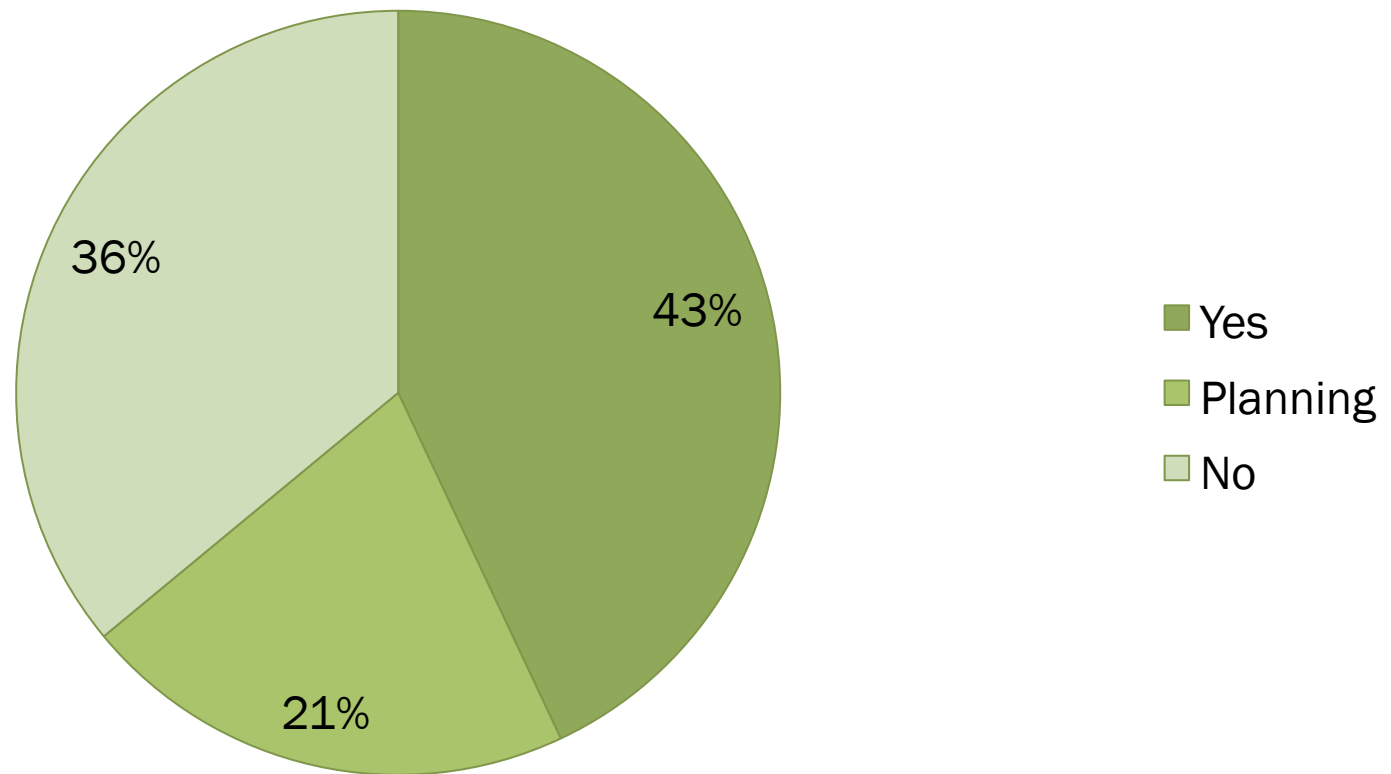
OA journals are growing at 15% a year, while subscription journals are growing at 3.5% a year.



Data Source:: M. Laakso et al. PLoS ONE 6, e20961 (2011) .



Percentage of ARL Member Libraries Offering Publishing Services (Hahn, 2008)



Source: Karla Hahn (2008). Research Library Publishing Services: New Options for University Publishing and New Roles for Libraries. ARL 258, June 2008. Available at:
<http://www.arl.org/bm~doc/research-library-publishing-services.pdf>



IRs, Growing Up?

Scholarly Communication: The use and non-use of e-print archives for disseminating scientific information (Lawal, 2002)

If we build it, will they come (eventually)? (Hixson, 2006)

Evaluating the reasons for non-use of Cornell's DSpace (Davis & Connolly, 2007)

Innkeeper at the Roach Motel (Salo, 2008)

Recruiting content for the institutional repository: The barriers exceed the benefits (Troll Covey 2011)



Barriers to IRs

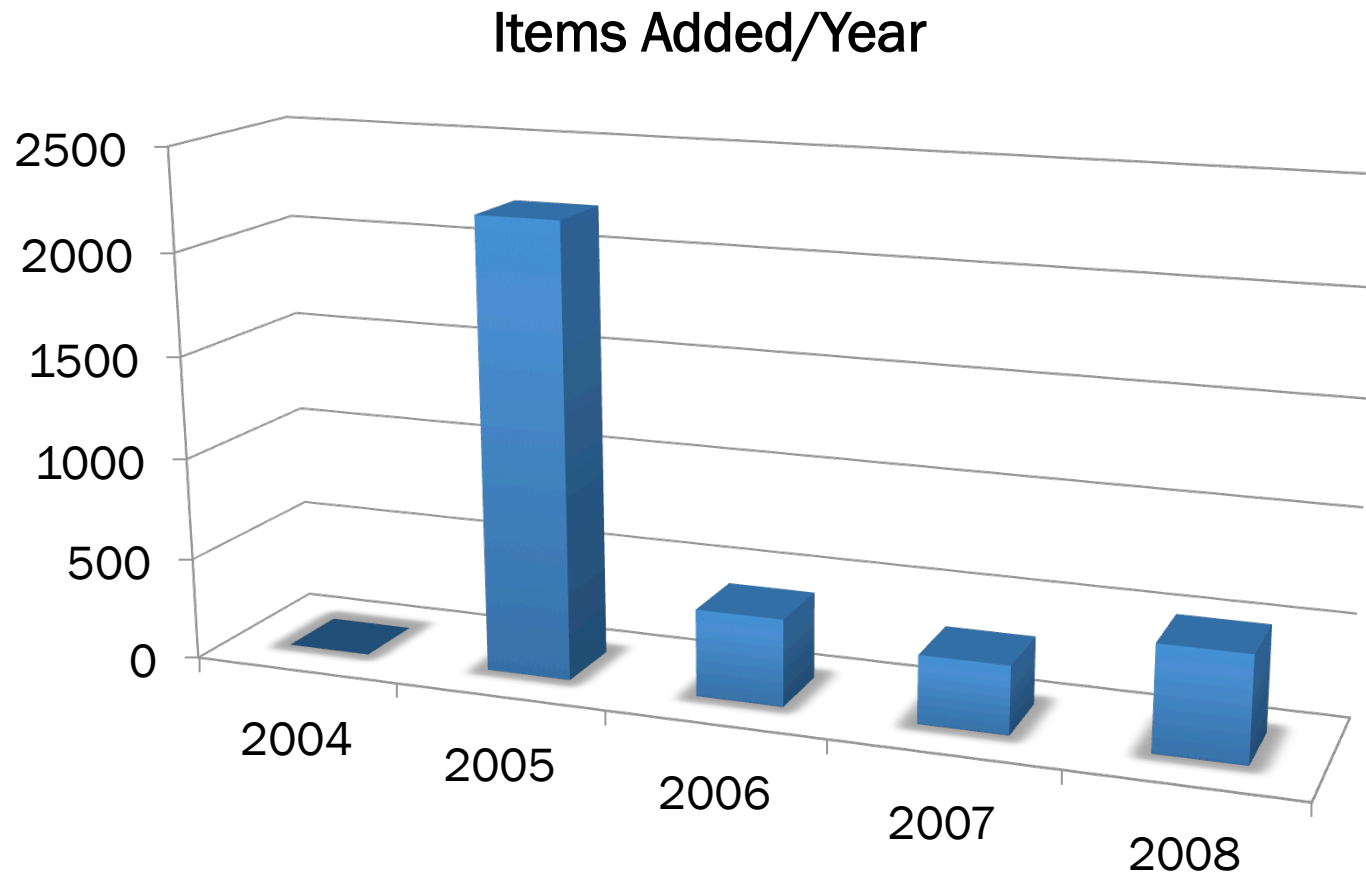


Although core to libraries, several factors in current practice create barriers for librarians and faculty to easily engage scholarly communication issues, including developing institutional repositories.

Source: Malenfant, K. (2010). Leading Change in the System of Scholarly Communication: A Case Study of Engaging Liaison Librarians for Outreach to Faculty. *College and Research Libraries* vol 71, p. 63-76.



Digital Commons, Before



Scholarly Communications Roadmap



We created a sustainable plan to foster Digital Commons and Scholarly Communication, focusing on policies, services/processes, education, and outreach.



2008

- Create Policies
- Create Processes
- Identify Services
- Identify Collaborators/Projects

2009

- Create SC Team
- Develop/Implement Internal Education
- Form Partnerships

2010

- Continue Internal Education
- Develop/Implement External Education
- Refine Processes
- Develop New Services

2011

- Continue External/Internal Education
- Assess and report progress
- Share responsibilities across library

Scholarly Communications Team

We created a project-based Scholarly Communications Team to facilitate our goals, focusing on IR, outreach, and marketing.



Repository Publishing Programs

With a plan and team in place, we developed programs targeting ETDs, Faculty/Staff Publications, Unit Publications, E-Journals, and Workshops & Conferences



Repository Services

To facilitate these programs, we made time to provide student and faculty consults, conduct permissions clearance, reformat pre-prints, assist in large data migrations.

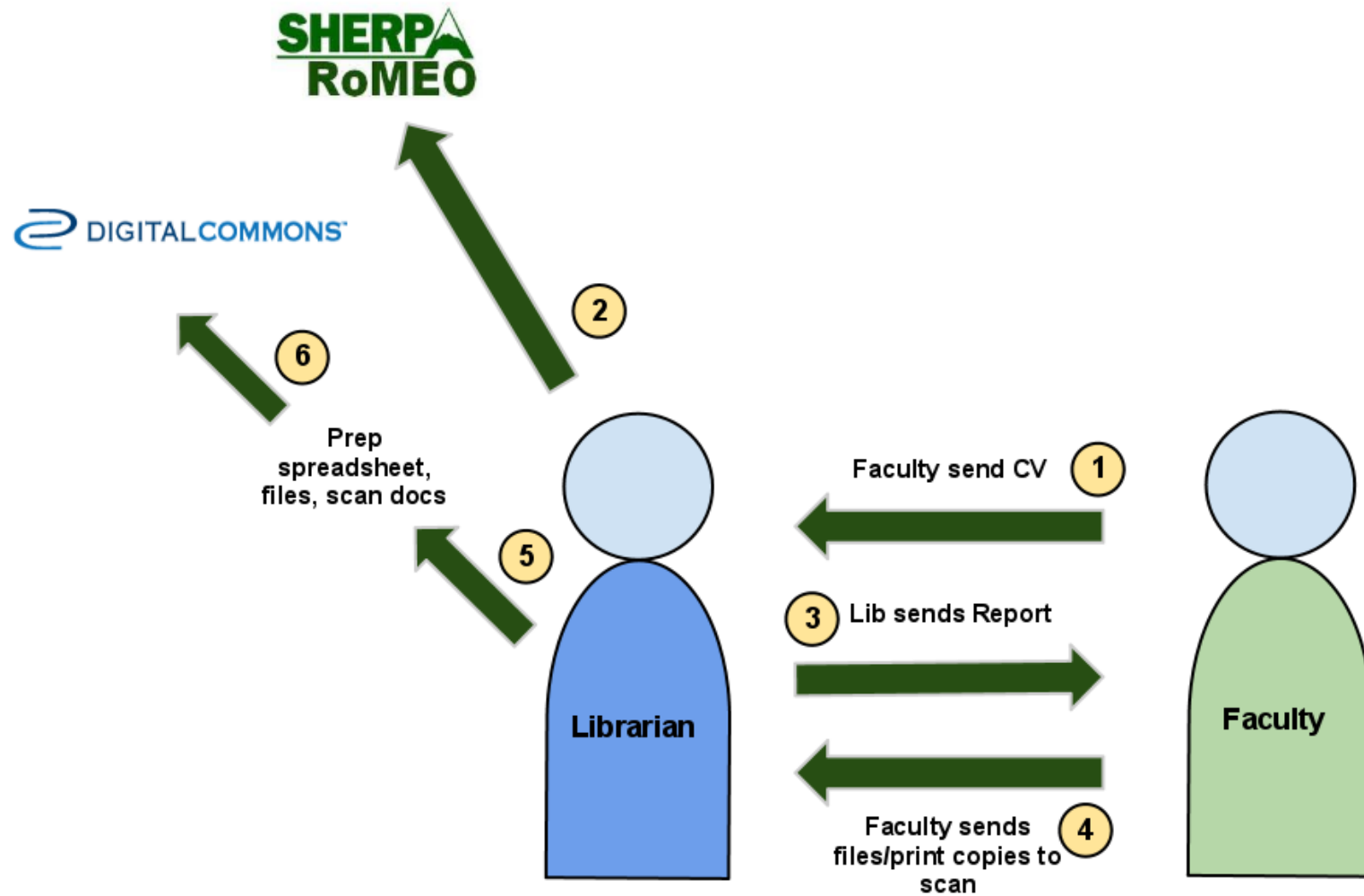


Archiving ETDs



Archiving ETDs was a great beginning project, allowing us to quickly add large portions of high-visibility content, establish contacts with graduate students and their faculty advisors, and the chance to develop, assess, and improve our IR workflows.

Faculty Publications



Librarian Training

We developed interactive workshops, toolkits, templates, and guides to build liaisons' scholarly communications skill sets, knowledge base, and resources.



Outreach to Campus

WAYNE STATE
UNIVERSITY
GRADUATE SCHOOL

WAYNE STATE
UNIVERSITY
DIVISION OF RESEARCH

WAYNE STATE
UNIVERSITY
SCHOOL OF MEDICINE



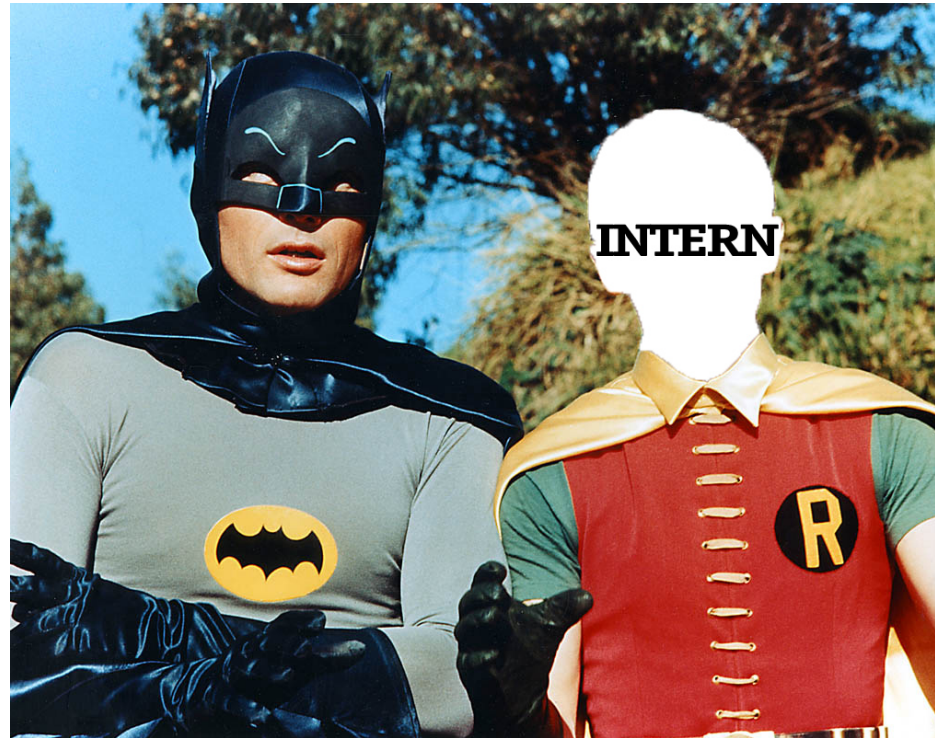
Tips, Tricks, and Trade Secrets

What We Wish We Knew Before...



Need Help?

Shared interns and practicum students are light on the bank, assist with an otherwise heavy workload, and have the chance to learn about new areas of publishing and academic collaboration.



Templates!

XML Transformations

Permissions Agreements

Permissions Requests

Project Checklists

Author Addendums

Letters for Contacting Faculty

Informational Handouts

Post-Print Reformatting

Presentations

Self-Archiving Reports

Memorandums of Understanding

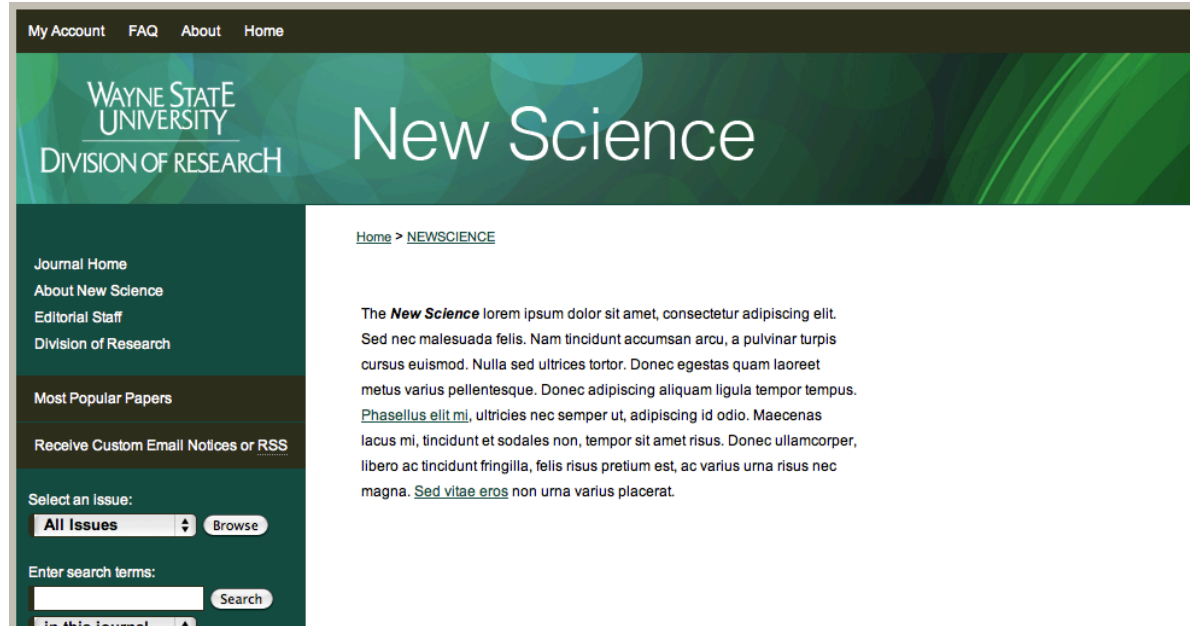
Online Forms

FAQs

Resource Toolkits



Unique collections = IR content



Environmental scans of department webpages, institutional websites, and other institutional web assets will identify potential collections and collaborators, including the “low-hanging fruit.”



Patience.





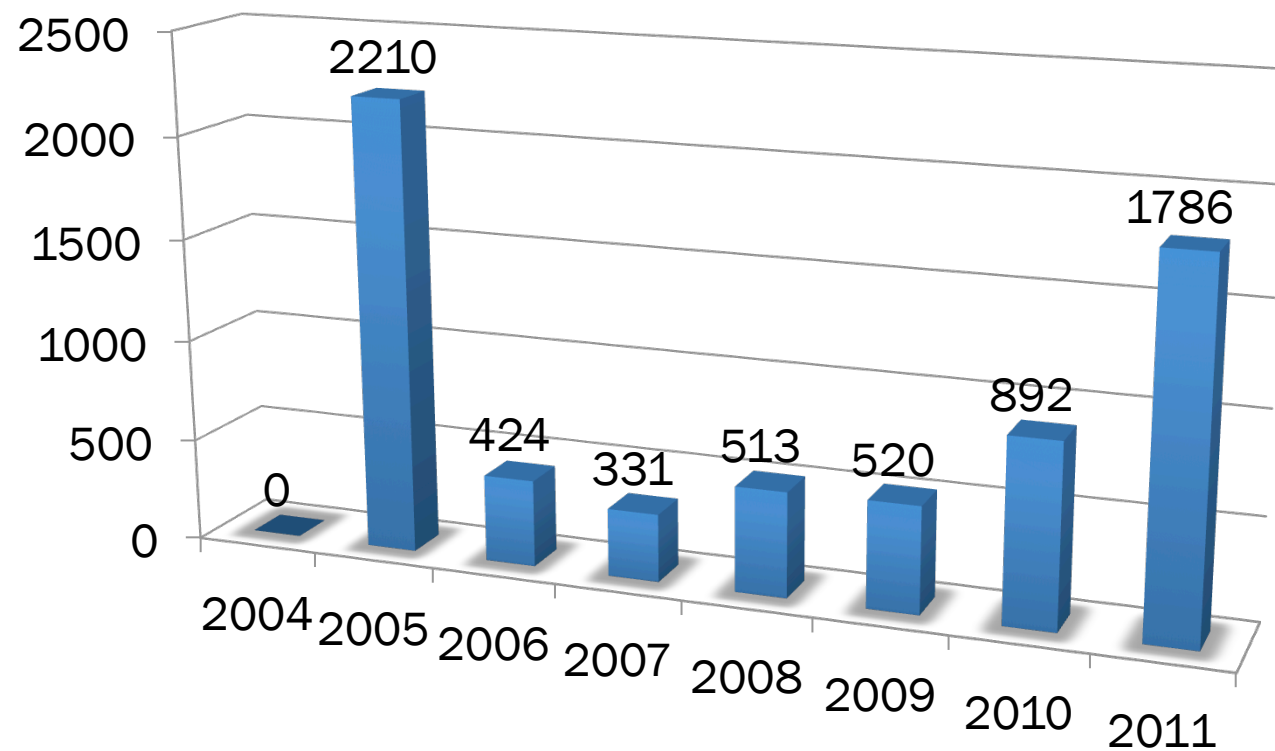
Outcomes & Future Opportunities

What have we accomplished and where
are we headed



Digital Commons, After

Items Added/Yr



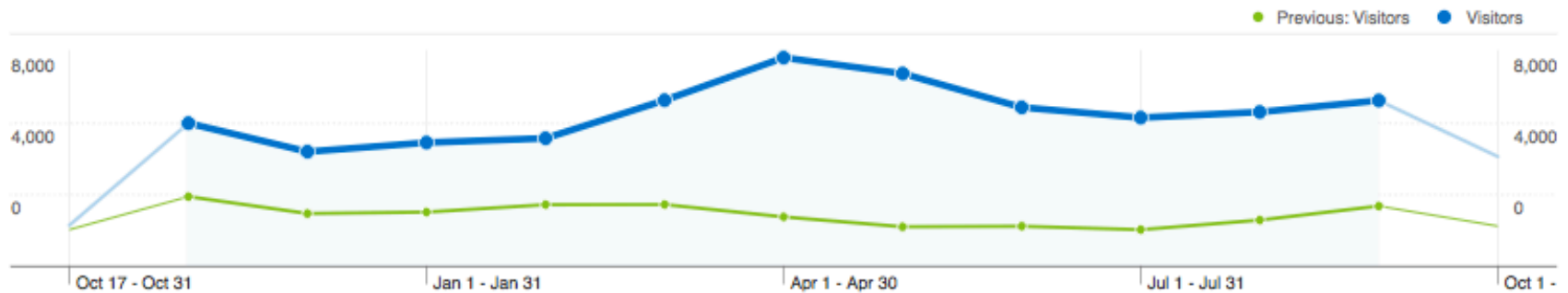
DigitalCommons, After

digitalcommons.wayne.edu

Absolute Unique Visitors

Oct 17, 2010 - Oct 17, 2011

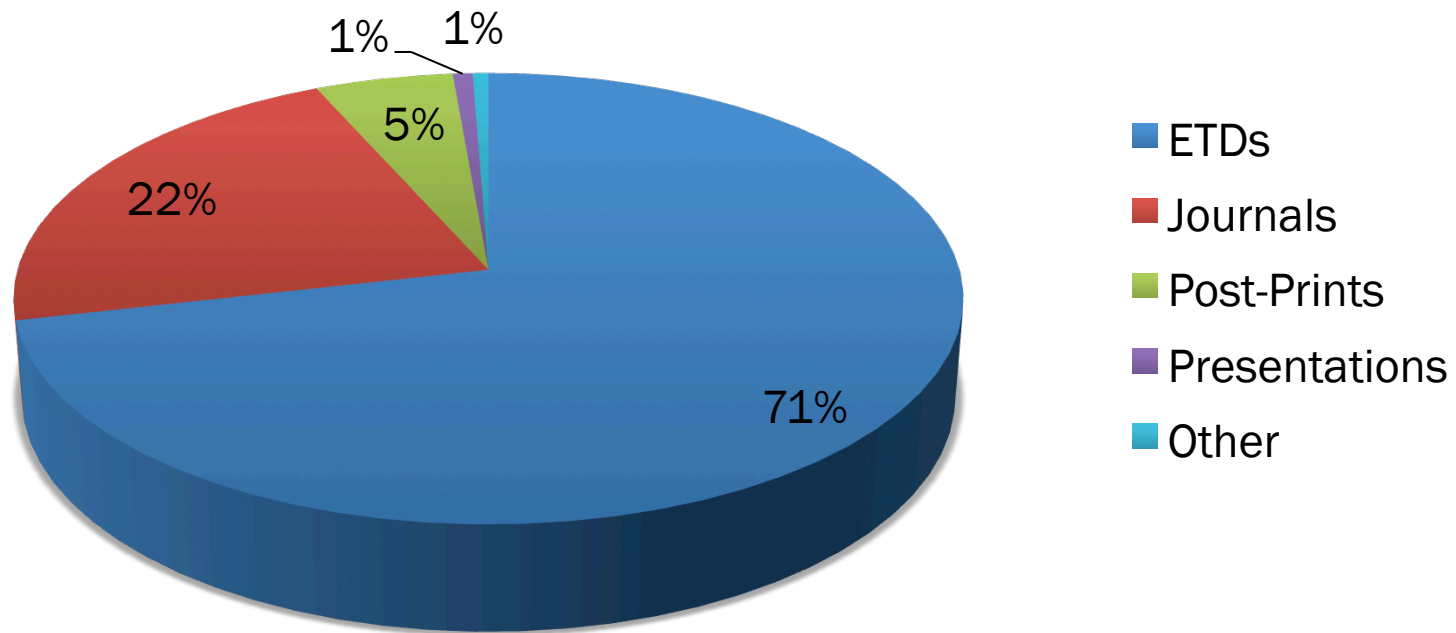
Comparing to: Oct 16, 2009 - Oct 16, 2010



66,967 Absolute Unique Visitors



Digital Commons Snapshot



Future Directions

IR projects are driven by librarian liaisons.

IR depositing distributed across library staff.



Questions?

Jon McGlone

Scholarly Communications Librarian

jwmcglone@wayne.edu

313 577 6294

<http://digitalcommons.wayne.edu/libsp/51>



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Images

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